

KEY OPERATING AND FINANCIAL DATA

	2015	2014	2013	2012	2011	2010
(Rs.in 000).....					
Summary of Profit and Loss						
Sales	1,806,427	2,199,528	2,402,440	2,560,856	2,601,734	2,383,950
Cost of Goods Sold	(1,654,639)	(2,014,973)	(2,186,080)	(2,341,702)	(2,287,690)	(2,072,600)
Gross Profit	151,789	184,555	216,361	219,155	314,044	311,350
Operating profit	38,476	58,964	106,612	118,305	151,084	136,970
Finance Cost	(94,645)	(111,522)	(110,466)	(125,670)	(159,160)	(159,606)
Profit / (loss) before tax	(62,325)	(57,758)	(43,338)	(4,264)	1,222	(53,183)
Profit / (loss) after tax	(82,367)	(69,074)	(42,115)	(61,704)	(19,280)	(49,409)
Financial Position						
Share Capital	997,789	997,789	997,789	997,789	997,789	997,789
Reserves including unappropriated profit	(804,019)	(721,985)	(652,365)	(611,616)	(550,718)	(531,642)
Long term borrowings	121,277	179,333	269,000	287,000	33,500	100,375
Property, plant and equipment	486,102	515,068	534,998	548,457	581,143	625,230
Net Current Assets	(123,315)	(76,033)	56,058	109,645	(126,420)	(64,078)
Investor Information						
Gross profit margin (%)	8.40%	8.39%	9.01%	8.56%	12.07%	13.06%
Pre tax margin (%)	-3.5%	-2.63%	(1.80%)	(0.17%)	0.05%	(2.23%)
Net profit margin (%)	-4.6%	-3.14%	(1.75%)	(2.41%)	(0.74%)	(2.07%)
Return on equity (%)	-42.5%	-25.04%	(12.19%)	(15.98%)	(4.31%)	(10.60%)
Return on capital employed (%)	-21.05%	-13.05%	(6.10%)	(8.10%)	(3.35%)	(7.45%)
Current Ratio	0.86	0.92	1.07	1.13	0.89	0.95
Quick Ratio	0.52	0.61	0.66	0.72	0.55	0.55
Debtors turnover (days)	65	68	57	59	62	74
Inventory turnover (days)	69	54	57	53	66	94
Creditors turnover (days)	63	32	35	42	43	54
Operating cycle (no. of days)	70	90	79	70	85	114
Debt: Equity (Ratio)	78%	77%	70%	65%	62%	68%
Interest cover (Times)	0.34	0.48	0.61	0.97	1.01	0.67
Earnings / (loss) per share (pre tax) (Rupees)	(0.31)	(0.29)	(0.22)	(0.02)	0.01	(0.27)
Earnings / (loss) per share (after tax) (Rupees)	(0.41)	(0.35)	(0.21)	(0.31)	(0.10)	(0.25)